



MEDIA RELEASE

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Burlington Selected for PRA Group Expansion Announcement Means the Addition of Hundreds of Local Jobs

BURLINGTON, NC— On October 31, 2017, PRA Group, a Norfolk, Virginia-based international corporation, announced its selection of Burlington, North Carolina for the location of its newest call center. PRA Group will locate in the 43,000 square foot space previously occupied by Hamrick's at Holly Hill Mall and Business Center on Huffman Mill Road. With this announcement comes the anticipation of up to 500 new jobs being added to Burlington's local economy, making PRA Group one of Burlington's largest employers.

"PRA is a first-class company and were great to deal with. This is a very complex real estate deal with all of the competition – we were competing against 5 different states – and we won without extensive tax breaks or financial incentives," said Holly Hill Mall and Business Center owner David Morton. He added, "This is great news for the mall; we will have 500 people dining, shopping, and walking in the area every day. I'm proudest of the jobs, though, and the opportunities those will bring folks."

PRA Group underwent a nation-wide site selection study to determine which community could offer the best combination of talent, cost and competitive conditions. The City of Burlington and the Alamance Chamber worked closely with PRA Group during the site selection process and facilitated PRA Group's access to Alamance Community College, NCWorks, the Economic Development Partnership of NC, staffing agencies, current employers and community resources to assist in the decision-making process. PRA Group considered public transportation access as a key component to their site decision and Link Transit's availability and routes helped Holly Hill Mall secure this investment.

Of the announcement, Alamance Chamber President Mac Williams commented, "The Alamance Chamber is excited to have helped bring this call center project to Burlington and Alamance County. A project of this nature affords more citizens the opportunity to participate in and benefit from our growing local economy."

Burlington Economic Development Director Peter Bishop added, "The Chamber and City worked closely with our public and private partners to ensure Burlington would deliver the best talent and value for the project long-term. PRA's choice to locate at Holly Hill Mall makes the project even better by

leveraging public transit and energizing a key retail center while providing immediate impact for other City businesses.”

PRA Group plans to begin operations at the Burlington call center by the first quarter of 2018. This ambitious goal will be facilitated by the City’s commitment to responsive permitting and inspections functions.

PRA Group will also begin recruiting Call Center Representatives, Operations Managers, Human Resources and Information Technology positions immediately, holding a career fair on Saturday, November 4 at the Ramada Burlington Hotel and Convention Center from 10:00am to 2:00pm.

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“The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees.”

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