



MEDIA ADVISORY

For Immediate Release

Date: June 18, 2019

Contact:

Morgan Lasater

mlasater@BurlingtonNC.gov

336.222.5073 or 336.693-2964

WHAT: Burlington Royals Fan Fest Celebrates Renovated Burlington Athletic Stadium

WHO: Open to the Public

WHY: On Friday, June 21st, the Burlington Royals and the City of Burlington will celebrate the newly renovated and expanded Burlington Athletic Stadium with the first ever Fan Fest, a night of fun for the whole family. During the offseason this past fall and winter, the City of Burlington upgraded the 60 year old, 3200-seat Stadium with a **new four-window ticket booth, new restrooms, new team offices, a new team store**, and a beautiful **new entryway and concourse**. The stands got a new paint job and a series of decorative awnings, adding to the fresh, modern appearance of the facility. The parking lot has been repaved with more spaces, and pedestrian access from parking to the stadium has been greatly improved. In the spirit of the City's investment in a new and improved Burlington Stadium, The Royals have upped their concession game with a new food truck, Bingo's Diamond Diner.

Kids of all ages will get a chance to step up to the plate for some batting practice to see who's got the goods to hit it out of the park. For those interested in participating in the on-field batting practice, it is strongly encouraged you register online at burlingtonroyals.com. From there you'll be able to register and print out a waiver. The waiver will need to be signed and brought to Fan Fest in order to participate in the on-field batting practice. Registration and ability to take batting practice will be a first come first serve basis.

PUBLIC EVENT DETAILS:

FRIDAY, JUNE 21

5:30Pm – **Media Tours** of the renovated Burlington Athletic Stadium – Please meet at the new team store off the renovated concourse.

6:00pm – Batting Practice - 13 years and older

7:00pm – Batting Practice - 12 years and younger

7:50pm – Base Run - 12 years and younger

Video Promotions:

Fan Fest Promo:

<https://youtu.be/Qjlj0A-Wiw0>

Superfans:

<https://youtu.be/6QOLJTtAfGQ>

Baseball is for Everybody:

<https://youtu.be/CkIBRqKBQCs>

Renovations:

<https://youtu.be/xJTz-PQtiJE>

###

Our Mission:

“The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees.”

Burlington Municipal Building • 425 South Lexington Avenue, Burlington, NC 27215
www.BurlingtonNC.gov • www.Facebook.com/BurlingtonNC • Twitter [@BurlingtonNC](https://twitter.com/BurlingtonNC)
www.FlickR.com/BurlingtonNC • Instagram [@BurlingtonNC](https://www.instagram.com/BurlingtonNC)