



## MEDIA RELEASE

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**For Immediate Release**

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### **The City of Burlington hosts Instagram Scavenger Hunt at the 2019 Carousel Festival**

With its historic Dentzel carousel closed for Restoration during this year's [Carousel Festival](#), the City of Burlington will host an Instagram Scavenger Hunt to find the beloved carousel animals hidden throughout City Park. Clues about where to find large, cut-out images of the carousel menagerie's Horse, Tiger, Cat, Ostrich, and Rabbit will be shared to the City's Instagram Stories @BurlingtonNC. When participants find the animals, they take selfies with them and post the pics to their personal Instagram Stories tagging @BurlingtonNC. Those who post and tag pictures of all five animals can pick up a prize at the Information Tent right across the bridge from the Amusement Area in City Park.

The rules to the scavenger hunt will be posted to the City of Burlington's Instagram Stories (@BurlingtonNC) on Friday, September 20. Event attendees can play on Saturday, September 21 from 10am – 6pm and on Sunday, September 22 from 12noon – 5pm. Those who complete the scavenger hunt during those times can go to the Information Tent, show event staff all five of their tagged pictures, and claim their prize. During the Festival, the City will share pictures from the scavenger hunt to its Instagram Stories @BurlingtonNC.

“We’ve really been working to make the Carousel Festival a little more exciting each year,” said Emily Crowley, Burlington Recreation & Parks Supervisor of Special Events. “Two years ago, we started having the Headliner Concert on Saturday evening instead of on Sunday afternoon. This year, in addition to introducing the Instagram Scavenger Hunt, we’ve relocated the Beer Garden to surround the main stage and have added some life-size games and additional tables. We also had local artist, Claire Lewis, create an 8ft-long mural outline in the Amusement Area that the community can paint and draw on during the Festival. “

Follow along on Instagram during the festival @BurlingtonNC and go to [www.btowneventsnc.com](http://www.btowneventsnc.com) to learn more about the [Burlington Carousel Festival](#).

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Our Mission:

“The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees.”

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