



BURLINGTON FIRE DEPARTMENT MEDIA RELEASE

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Burlington Fire Department Announces Release of Recruitment Video and Upcoming Spring Citizens Academy

Burlington, NC – The Burlington Fire Department is pleased to announce the release of a [new recruitment video](#). Like all departments across the nation, the Burlington Fire Department is regularly recruiting new firefighters to join our ranks. Our department has recently placed a renewed importance on increasing recruitment efforts by forming a new staff recruitment team.

The recruitment team is comprised of **X** staff members tasked with expanding the Department’s recruitment efforts. Efforts will include traditional methods like attending more job fairs and also will include an increased focus on newer methods and messages using various social media outlets.

The Burlington Fire Department’s new recruitment video features interviews with three of its “junior firefighters,” footage from active training drills, and footage capturing life in the firehouse. The overarching themes of extensive training opportunities and a supportive environment are defining traits of the culture and atmosphere of the Burlington Fire Department.

A great first step for those interested in learning more about the fire service and finding out if the career is right for them is to participate in the spring 2020 Citizens Fire Academy. This is a program held one night a week over **X** weeks and is an immersive experience into the Burlington Fire Department.

“If you have ever wanted to experience the fire service first-hand, this academy is for you,” says Captain David Sharpe, Citizen’s Academy program coordinator. “Burlington firefighters will teach participants everything from how to slide a fire pole, to how to drive a fire truck and everything in between. This is an unforgettable experience for our participants and can help participants know if firefighting is the right career path for them.”

To apply for a position at the Burlington Fire Department go to: www.BurlingtonNC.gov/BFDCareers

To apply for The Citizens Fire Academy go to: www.BurlingtonNC.gov/BFDCitizensAcademy

Our Mission:

“The mission of Burlington Fire Department is to minimize the loss of life and property resulting from fires, medical emergencies and other disasters. Through prevention, education, emergency response, and medical services we will provide a product deemed excellent by our customers - the citizens of Burlington.”

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