



## MEDIA RELEASE

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**For Immediate Release**

**Date:** October 6, 2020

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### **B-Town Events, Burlington's Special Events Divisions, plans new Halloween Events for 2020**

BURLINGTON, NC— The City of Burlington Special Events team, B-town Events will be providing two new Halloween experiences for you to enjoy. First up is the D-town B-town Bat Hunt, a scavenger hunt that will have you venturing through Downtown Burlington to find bats flying in merchant windows. This scavenger hunt will run from October 16 through October 28 and all completed hunts will be entered into a drawing to win Halloween activity bags & Downtown Dollars. Similar to the 4<sup>th</sup> of July activity kit distribution, we will be hosting a more interactive experience at the B-town Halloween Cruise-Thru on October 24 from 1-4pm. Cruise-thru in your vehicle to enjoy witchy performances, themed decorations, costumed people and more on your way to pick up your trick-or-treat goodie bag (for children). Wave to your favorite characters & get pump-kin-ed up for your bag of treats at the end of the cruise.

These events will take the place of the City's two usual Halloween Events, Dark in the Park and Downtown Spooktacular. Dark in the Park typically draws crowds of roughly 4,000 people to Burlington City Park to enjoy interactive activities, Haunted Train, and other hands-on games. The Downtown Spooktacular draws crowds of over 2,000 with the public interacting with Downtown Businesses in a trick-or-treating format. Neither of these traditional Halloween events are permitted to take place under the current Phase 3 State of Emergency Order that restricts outdoor mass gatherings to 50 and fewer. The City's ultimate goal is to provide fun experiences while keeping interaction minimal.

More information on the D-town B-town Bat Hunt and B-town Halloween Cruise-Thru can be found at [www.btowneventsnc.com](http://www.btowneventsnc.com) and on the B-town Events Facebook page.

Like a lot of things, Halloween will look different this year. Many traditional Halloween activities can be high-risk for spreading viruses. There are several safer, alternative ways to participate in Halloween. If you may have COVID-19 or you may have been exposed to someone with COVID-19, you should not participate in in-person Halloween festivities and should not give out candy to trick-or-treaters. Like all the things we do every day it is important to evaluate the risk, The State of North Carolina had issued guidance outlining Low Risk, Moderate Risk and High-Risk activities. We encourage all citizens to take a moment and read this guidance when making Halloween plans. Also please note the gathering restrictions are still restricted to 25 people indoors and 50 people outdoors. If you have questions, please call the

Alamance County COVID hotline at 336-290-0361. If you see violations in your neighborhood, please call the non-emergency line at the Burlington Police Department at 336-229-3500.

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**Our Mission:**

"The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees."

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