



## MEDIA RELEASE

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For Immediate Release  
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### **Belong in Burlington Returns Outdoors on October 27th**

Burlington, NC- The City of Burlington will host the event Belong in Burlington on October 27th from 5:00pm – 6:30pm on the patio at the Historic Train Depot located at 200 S. Main Street. The City last hosted Belong in Burlington in 2019 before the pandemic. In the event of inclement weather, any modifications will be announced on the City of Burlington Facebook and Twitter accounts.

Belong in Burlington is designed to help new Burlington residents discover the community and to help established residents reconnect. The event is inspired by the Place Attachment theory explored in the book "This Is Where You Belong: The Art and Science of Loving Where You Live" (Viking: June 2016) by Melody Warnick. The goal of Belong in Burlington is to help make residents feel happier, more connected, and more at home in their hometown.

“Belong in Burlington is a program that is designed to make residents feel at home in this great city,” says Community Engagement Manager Morgan Lasater. “We love to see engaged, thriving residents and hope this program helps folks feel connected to Burlington. We want new residents and established residents to come have great conversations with each other and with community leaders.”

Safety precautions include holding the event outside as well as encouraging mask for those attending and community partners working the event with us.

The following content kiosks are staffed by the representatives from the City and various community organizations:

- **Keep Learning:** Come hear about the many options to learn new things and engage with the community in fresh, exciting ways.
- **Make a Difference:** There is no better way to become rooted in your city than to invest in your community. Find your niche and unearth the best way for you to make Burlington better.
- **Do Something Fun:** Find the fun in your community! There are countless opportunities to have fun right here in Burlington.
- **Be Well:** Safety and healthfulness is a community effort. Learn how to take steps to protect your family, stay healthy, and be well in Burlington.
- **Explore Your City:** Discover ways to explore Burlington. Whether by foot, bike, bus, or plane, get to know the history, art, and natural elements that make Burlington unique.

- Beyond Belonging: Don't just belong, lead! Take the next step and learn how to be a leader in your community.

Belong in Burlington participants will not leave empty handed. In addition to a swag bag and a limited-edition glass coffee mug or plastic water bottle, they will leave with a Challenge Card that encourages them to act on the information they learned during the session. Raffle and giveaway items will also include Burlington branded giveaways including hat, insulated mug and more.

There is no fee to attend. Learn more about Belong in Burlington and register to attend at [www.BelongInBurlington.com](http://www.BelongInBurlington.com) or call (336) 222-5073.

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Our Mission:

“The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees.”

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