



MEDIA RELEASE

For Immediate Release

Date: November 9th, 2021

Contact: Morgan Lasater, Community Engagement Manager

mlasater@BurlingtonNC.gov

(o) 336-222-5073 (m) 336-693-2964

City of Burlington Announces annual Christmas Parade

Burlington, NC – The Burlington Recreation & Parks Department is excited to announce the 74th Annual Burlington Christmas Parade will take place on Saturday, November 20th at 10:00am beginning in Downtown Burlington. Anticipation for this year’s parade comes after a pause on large scale events as we endured the effects of Covid on our community in 2020. The parade will feature community businesses, organizations, dance groups, school marching bands and other festive floats that will make their way through the streets of Downtown Burlington and a long stretch down Main Street towards Burlington City Park.

Each year the City accepts nominations for The Grand Marshal of the Burlington Christmas Parade. Three candidates were nominated, and the committee anonymously selected the top candidate that made a positive impact on the Burlington community through their contributions this past year. We are happy to share that the 2021 Grand Marshal for the 74th Annual Burlington Christmas Parade is Kim Black, owner of Miss Kim’s Dance and founder of the Time to Shine non-profit. She has taught dance in the Burlington community for over 35 years and is “honored to receive the community support and nomination to be the Grand Marshal of the Christmas Parade.”

Miss Kim’s nominator, a parent of one of her Time To Shine students, shared that “Miss Kim offers dance classes for the “differently-abled” dancer, or super powered as she calls them, called Time to Shine. She has a way with the children in these classes, really in all her classes. She connects with them and finds a way for them to connect with the music. She is always looking for opportunities in the community to allow these ‘super powered dancers’ to show what they can do and to give them an opportunity to shine.” As busy as Miss Kim is with her dance studio, she still finds time to give back to her community through volunteering. She recently choreographed a dance for the Little Pink Houses of Hope dance fundraiser.

Signing the lease to her new studio in Burlington in March 2020, at the same time businesses and dance centers like hers were mandated to shut down for safety during the worst of Covid didn’t stop her from chasing her dreams. With the goal of having 100 dancers at her studio, Miss Kim has surpassed that and now has over 600 dancers that attend classes at her studio.

The horse and carriage carrying the 2021 Grand Marshal will lead the parade down Front Street followed by a professional float and multiple entries for Miss Kim’s Dance that Miss Kim registered for to accommodate all of her students being a part of the celebration with her. For more information on the Burlington Christmas Parade and other City of Burlington Special Events, please visit our Social Media pages.

###

Our Mission:

“The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees.”

www.BurlingtonNC.gov • <http://www.facebook.com/BTownEventsNC>
Twitter [@BurlingtonNC](https://twitter.com/BurlingtonNC) • Instagram [@BurlingtonRec](https://www.instagram.com/BurlingtonRec)