



FOR IMMEDIATE RELEASE

**\*\*\*MEDIA ALERT\*\*\***

## **Burlington Animal Services to be Surprised with Petco Love Stories Grant During Local Celebration on December 12**

*Local pet adopter's story earns lifesaving grant award for Burlington Animal Services*

**WHO:** A local pet adopter's heartwarming story about how her adopted dog has changed her life has earned Burlington Animal Services a lifesaving grant award from Petco Love.

**WHAT:** National nonprofit [Petco Love](#), in partnership with [BOBS from Skechers](#), invited adopters to share how their pet has changed their life to give the organization they adopted from a chance to receive a lifesaving grant in the [Petco Love Stories](#) campaign. Emma's story about her adopted dog, Zeus, was selected as one of 100 national winners from thousands of submissions to help Burlington Animal Services earn a grant from Petco Love.

**In a special celebration, Petco Love will surprise Burlington Animal Services with a grant award ranging from \$1,000 to \$100,000. The adopter will also receive BOBS from Skechers shoes and a Petco shopping spree to spoil their beloved pet.**

"These powerful Love Stories reflect the importance of pets in our lives. Whether the best or worst of times, the love of pets can change everything," said Petco Love President, Susanne Kogut. "Reading these touching tales strengthens our resolve to create a world where every shelter pet finds a loving family, and no pet is unnecessarily euthanized. This year, we are proud to award more than \$1 million to further empower lifesaving organizations, like Burlington Animal Services, that work tirelessly to save pet lives."

"We are thrilled to learn that Burlington Animal Services has been selected to receive a Petco Love Stories grant award. We will use the award to supplement our medical care fund which provides additional medical services, as needed, for animals in our care," said Jessica Arias, Animal Services Director. "Pets enrich our lives in so many ways, and we are pleased to know one of our pets has brought his adopter so much love and joy."

**Winning Story Background:** *Foster dog helps his pet mom find appreciation and joy:* Emma and her husband needed some brightness in their lives in the midst of the pandemic, so they decided to foster. Of those dogs they fostered, they were told Zeus was aggressive—but instead, his happy smile and wiggling wags let Emma and her husband know that Zeus was there to stay. [Read full story.](#)

**WHEN:** December 12, 2021 at 1 p.m.

**WHERE:** Petco: 4217 WEST WENDOVER AVE., GREENSBORO NC 27407

**RSVP:** Media is invited to cover the event and capture photos/video of the giant check celebration, and the winning adopter receiving a Petco shopping spree and BOBS from Skechers prize pack. Media can request interviews with the winning adopter, and representatives from Burlington Animal Services, Petco Love and BOBS from Skechers.

**MORE:** **People's Choice Competition:** Animal lovers can now help Burlington Animal Services earn even more lifesaving funds by voting for their story in the People's Choice competition at [petcolove.org/lovestories](https://petcolove.org/lovestories). The top five stories with the most votes will earn additional grant funding from \$5,000 to \$25,000. Voting closes Dec. 15, noon CST.

**Petco Love Stories Campaign:** Since 2013, more than 20,000 adopters have shared how their pets have changed their lives in the annual campaign, with Petco Love granting nearly \$7 million to the hardworking animal welfare organizations making these adoption matches possible. For more, visit [petcolove.org/lovestories](https://petcolove.org/lovestories).

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### **About Burlington Animal Services**

Burlington Animal Services is operated by the City of Burlington and serves all residents of Alamance County. BAS is committed to providing the best possible outcome for each animal in our care and to ensuring the health, safety and welfare of people and pets in our community through our commitment to public service, enforcement of state and local laws, providing humane care, promoting responsible pet ownership, and addressing pet overpopulation in Alamance County. We seek to work together with citizens, volunteers, and the greater community towards accomplishing our goals. To learn more, visit [www.burlingtonNC.gov/pets](https://www.burlingtonNC.gov/pets).

### **About Petco Love**

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit [petcolove.org](https://petcolove.org) or follow at [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we're leading every day.

### **About BOBS from Skechers**

BOBS from Skechers' charitable collection of shoes, apparel and accessories have improved animals' lives: over the past five years, Skechers has contributed more than \$7 million to help more than 1.3 million shelter pets, including saving more than 955,000 rescued pets in the United States and Canada. It

all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 16 million new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit [BOBSfromSkechers.com](https://BOBSfromSkechers.com) and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).